

La Quinta City, CA
La Quinta City, CA (0640354)
Geography: Place

Prepared by Esri

	La Quinta cit...
Population Summary	
2000 Total Population	25,857
2010 Total Population	37,467
2016 Total Population	39,434
2016 Group Quarters	51
2021 Total Population	41,499
2016-2021 Annual Rate	1.03%
2016 Total Daytime Population	40,976
Workers	18,045
Residents	22,931
Household Summary	
2000 Households	9,196
2000 Average Household Size	2.81
2010 Households	14,820
2010 Average Household Size	2.52
2016 Households	15,517
2016 Average Household Size	2.54
2021 Households	16,261
2021 Average Household Size	2.55
2016-2021 Annual Rate	0.94%
2010 Families	10,709
2010 Average Family Size	2.93
2016 Families	11,278
2016 Average Family Size	2.93
2021 Families	11,857
2021 Average Family Size	2.94
2016-2021 Annual Rate	1.01%
Housing Unit Summary	
2000 Housing Units	12,998
Owner Occupied Housing Units	55.9%
Renter Occupied Housing Units	14.9%
Vacant Housing Units	29.3%
2010 Housing Units	23,489
Owner Occupied Housing Units	47.5%
Renter Occupied Housing Units	15.6%
Vacant Housing Units	36.9%
2016 Housing Units	24,167
Owner Occupied Housing Units	46.9%
Renter Occupied Housing Units	17.3%
Vacant Housing Units	35.8%
2021 Housing Units	25,018
Owner Occupied Housing Units	47.3%
Renter Occupied Housing Units	17.7%
Vacant Housing Units	35.0%
Median Household Income	
2016	\$76,979
2021	\$86,137
Median Home Value	
2016	\$458,153
2021	\$534,883
Per Capita Income	
2016	\$44,302
2021	\$49,055
Median Age	
2010	45.6
2016	47.5
2021	49.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

	La Quinta cit...
2016 Households by Income	
Household Income Base	15,517
<\$15,000	7.1%
\$15,000 - \$24,999	6.3%
\$25,000 - \$34,999	6.9%
\$35,000 - \$49,999	10.0%
\$50,000 - \$74,999	18.2%
\$75,000 - \$99,999	14.0%
\$100,000 - \$149,999	15.8%
\$150,000 - \$199,999	8.4%
\$200,000+	13.3%
Average Household Income	\$113,425
2021 Households by Income	
Household Income Base	16,261
<\$15,000	7.6%
\$15,000 - \$24,999	5.3%
\$25,000 - \$34,999	6.5%
\$35,000 - \$49,999	9.4%
\$50,000 - \$74,999	13.2%
\$75,000 - \$99,999	15.3%
\$100,000 - \$149,999	17.6%
\$150,000 - \$199,999	9.5%
\$200,000+	15.5%
Average Household Income	\$126,273
2016 Owner Occupied Housing Units by Value	
Total	11,344
<\$50,000	3.7%
\$50,000 - \$99,999	1.6%
\$100,000 - \$149,999	2.2%
\$150,000 - \$199,999	5.5%
\$200,000 - \$249,999	5.8%
\$250,000 - \$299,999	10.3%
\$300,000 - \$399,999	14.7%
\$400,000 - \$499,999	10.6%
\$500,000 - \$749,999	19.8%
\$750,000 - \$999,999	12.0%
\$1,000,000 +	13.7%
Average Home Value	\$555,869
2021 Owner Occupied Housing Units by Value	
Total	11,837
<\$50,000	2.6%
\$50,000 - \$99,999	1.5%
\$100,000 - \$149,999	1.5%
\$150,000 - \$199,999	3.5%
\$200,000 - \$249,999	2.6%
\$250,000 - \$299,999	4.0%
\$300,000 - \$399,999	15.2%
\$400,000 - \$499,999	16.0%
\$500,000 - \$749,999	23.0%
\$750,000 - \$999,999	13.8%
\$1,000,000 +	16.4%
Average Home Value	\$621,150

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

La Quinta City, CA
La Quinta City, CA (0640354)
Geography: Place

Prepared by Esri

	La Quinta cit...
2010 Population by Age	
Total	37,467
0 - 4	4.8%
5 - 9	5.7%
10 - 14	7.0%
15 - 24	11.1%
25 - 34	8.6%
35 - 44	11.9%
45 - 54	14.5%
55 - 64	15.5%
65 - 74	13.3%
75 - 84	5.9%
85 +	1.6%
18 +	78.1%
2016 Population by Age	
Total	39,431
0 - 4	4.7%
5 - 9	4.9%
10 - 14	5.8%
15 - 24	11.6%
25 - 34	10.1%
35 - 44	9.9%
45 - 54	13.3%
55 - 64	15.9%
65 - 74	15.2%
75 - 84	6.8%
85 +	1.9%
18 +	80.9%
2021 Population by Age	
Total	41,499
0 - 4	4.5%
5 - 9	4.7%
10 - 14	5.2%
15 - 24	9.9%
25 - 34	11.4%
35 - 44	10.0%
45 - 54	11.2%
55 - 64	15.3%
65 - 74	17.2%
75 - 84	8.5%
85 +	2.2%
18 +	82.3%
2010 Population by Sex	
Males	18,103
Females	19,364
2016 Population by Sex	
Males	19,132
Females	20,299
2021 Population by Sex	
Males	20,122
Females	21,377

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

April 17, 2017

	La Quinta cit...
2010 Population by Race/Ethnicity	
Total	37,467
White Alone	78.7%
Black Alone	1.9%
American Indian Alone	0.6%
Asian Alone	3.1%
Pacific Islander Alone	0.1%
Some Other Race Alone	12.3%
Two or More Races	3.3%
Hispanic Origin	30.3%
Diversity Index	64.1
2016 Population by Race/Ethnicity	
Total	39,435
White Alone	75.3%
Black Alone	1.9%
American Indian Alone	0.8%
Asian Alone	3.3%
Pacific Islander Alone	0.1%
Some Other Race Alone	15.1%
Two or More Races	3.6%
Hispanic Origin	36.3%
Diversity Index	69.5
2021 Population by Race/Ethnicity	
Total	41,499
White Alone	73.3%
Black Alone	1.9%
American Indian Alone	0.8%
Asian Alone	3.8%
Pacific Islander Alone	0.1%
Some Other Race Alone	16.2%
Two or More Races	3.8%
Hispanic Origin	39.6%
Diversity Index	71.8
2010 Population by Relationship and Household Type	
Total	37,467
In Households	99.8%
In Family Households	85.7%
Householder	28.6%
Spouse	23.1%
Child	28.3%
Other relative	3.7%
Nonrelative	2.0%
In Nonfamily Households	14.1%
In Group Quarters	0.2%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

	La Quinta cit...
2016 Population 25+ by Educational Attainment	
Total	28,797
Less than 9th Grade	3.3%
9th - 12th Grade, No Diploma	6.5%
High School Graduate	17.5%
GED/Alternative Credential	2.4%
Some College, No Degree	27.6%
Associate Degree	6.9%
Bachelor's Degree	23.7%
Graduate/Professional Degree	12.1%
2016 Population 15+ by Marital Status	
Total	33,375
Never Married	24.8%
Married	59.7%
Widowed	4.2%
Divorced	11.3%
2016 Civilian Population 16+ in Labor Force	
Civilian Employed	93.5%
Civilian Unemployed	6.5%
2016 Employed Population 16+ by Industry	
Total	16,841
Agriculture/Mining	2.6%
Construction	7.5%
Manufacturing	3.7%
Wholesale Trade	1.3%
Retail Trade	13.8%
Transportation/Utilities	3.3%
Information	1.2%
Finance/Insurance/Real Estate	7.4%
Services	54.8%
Public Administration	4.4%
2016 Employed Population 16+ by Occupation	
Total	16,841
White Collar	61.9%
Management/Business/Financial	17.0%
Professional	19.6%
Sales	13.4%
Administrative Support	11.9%
Services	22.4%
Blue Collar	15.7%
Farming/Forestry/Fishing	2.0%
Construction/Extraction	4.7%
Installation/Maintenance/Repair	2.5%
Production	3.4%
Transportation/Material Moving	3.1%
2010 Population By Urban/ Rural Status	
Total Population	37,467
Population Inside Urbanized Area	98.4%
Population Inside Urbanized Cluster	0.0%
Rural Population	1.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

	La Quinta cit...
2010 Households by Type	
Total	14,820
Households with 1 Person	21.3%
Households with 2+ People	78.7%
Family Households	72.3%
Husband-wife Families	58.5%
With Related Children	19.9%
Other Family (No Spouse Present)	13.7%
Other Family with Male Householder	4.0%
With Related Children	2.5%
Other Family with Female Householder	9.7%
With Related Children	6.5%
Nonfamily Households	6.4%
All Households with Children	29.2%
Multigenerational Households	4.4%
Unmarried Partner Households	6.7%
Male-female	5.5%
Same-sex	1.2%
2010 Households by Size	
Total	14,820
1 Person Household	21.3%
2 Person Household	43.7%
3 Person Household	13.6%
4 Person Household	11.2%
5 Person Household	6.0%
6 Person Household	2.7%
7 + Person Household	1.5%
2010 Households by Tenure and Mortgage Status	
Total	14,820
Owner Occupied	75.2%
Owned with a Mortgage/Loan	59.0%
Owned Free and Clear	16.3%
Renter Occupied	24.8%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	23,489
Housing Units Inside Urbanized Area	97.2%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	2.8%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

La Quinta City, CA
La Quinta City, CA (0640354)
Geography: Place

Prepared by Esri

		La Quinta cit...
Top 3 Tapestry Segments		
	1.	Silver & Gold (9A)
	2.	Soccer Moms (4A)
	3.	American Dreamers (7C)
2016 Consumer Spending		
Apparel & Services: Total \$		\$44,531,690
Average Spent		\$2,869.86
Spending Potential Index		143
Education: Total \$		\$29,645,159
Average Spent		\$1,910.50
Spending Potential Index		135
Entertainment/Recreation: Total \$		\$66,775,711
Average Spent		\$4,303.39
Spending Potential Index		148
Food at Home: Total \$		\$109,854,117
Average Spent		\$7,079.60
Spending Potential Index		142
Food Away from Home: Total \$		\$69,646,249
Average Spent		\$4,488.38
Spending Potential Index		145
Health Care: Total \$		\$124,453,350
Average Spent		\$8,020.45
Spending Potential Index		151
HH Furnishings & Equipment: Total \$		\$40,862,016
Average Spent		\$2,633.37
Spending Potential Index		149
Personal Care Products & Services: Total \$		\$17,246,237
Average Spent		\$1,111.44
Spending Potential Index		152
Shelter: Total \$		\$351,924,574
Average Spent		\$22,679.94
Spending Potential Index		146
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$56,476,926
Average Spent		\$3,639.68
Spending Potential Index		157
Travel: Total \$		\$44,481,371
Average Spent		\$2,866.62
Spending Potential Index		154
Vehicle Maintenance & Repairs: Total \$		\$23,685,931
Average Spent		\$1,526.45
Spending Potential Index		147

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.