

# Business Summary

La Quinta City, CA  
La Quinta City, CA (0640354)  
Geography: Place

Prepared by Esri

Data for all businesses in area		La Quinta cit...			
Total Businesses:		1,346			
Total Employees:		15,996			
Total Residential Population:		39,434			
Employee/Residential Population Ratio:		0.41:1			
by SIC Codes		Businesses		Employees	
		Number	Percent	Number	Percent
Agriculture & Mining		21	1.6%	163	1.0%
Construction		111	8.2%	705	4.4%
Manufacturing		11	0.8%	51	0.3%
Transportation		20	1.5%	107	0.7%
Communication		6	0.4%	149	0.9%
Utility		2	0.1%	8	0.1%
Wholesale Trade		23	1.7%	106	0.7%
Retail Trade Summary		289	21.5%	4,689	29.3%
Home Improvement		13	1.0%	262	1.6%
General Merchandise Stores		13	1.0%	1,031	6.4%
Food Stores		23	1.7%	460	2.9%
Auto Dealers, Gas Stations, Auto Aftermarket		26	1.9%	351	2.2%
Apparel & Accessory Stores		19	1.4%	76	0.5%
Furniture & Home Furnishings		24	1.8%	192	1.2%
Eating & Drinking Places		109	8.1%	1,887	11.8%
Miscellaneous Retail		62	4.6%	430	2.7%
Finance, Insurance, Real Estate Summary		251	18.6%	1,250	7.8%
Banks, Savings & Lending Institutions		63	4.7%	192	1.2%
Securities Brokers		12	0.9%	68	0.4%
Insurance Carriers & Agents		34	2.5%	168	1.1%
Real Estate, Holding, Other Investment Offices		142	10.5%	822	5.1%
Services Summary		510	37.9%	8,257	51.6%
Hotels & Lodging		18	1.3%	604	3.8%
Automotive Services		13	1.0%	106	0.7%
Motion Pictures & Amusements		50	3.7%	4,238	26.5%
Health Services		97	7.2%	654	4.1%
Legal Services		25	1.9%	82	0.5%
Education Institutions & Libraries		20	1.5%	955	6.0%
Other Services		287	21.3%	1,618	10.1%
Government		25	1.9%	476	3.0%
Unclassified Establishments		77	5.7%	35	0.2%
Totals		1,346	100.0%	15,996	100.0%

**Source:** Copyright 2016 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2016.

**Date Note:** Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

April 17, 2017

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by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	2	0.1%	8	0.1%
Mining	0	0.0%	0	0.0%
Utilities	1	0.1%	6	0.0%
Construction	129	9.6%	774	4.8%
Manufacturing	15	1.1%	68	0.4%
Wholesale Trade	23	1.7%	106	0.7%
Retail Trade	173	12.9%	2,766	17.3%
Motor Vehicle & Parts Dealers	19	1.4%	314	2.0%
Furniture & Home Furnishings Stores	11	0.8%	83	0.5%
Electronics & Appliance Stores	10	0.7%	102	0.6%
Bldg Material & Garden Equipment & Supplies Dealers	12	0.9%	257	1.6%
Food & Beverage Stores	17	1.3%	436	2.7%
Health & Personal Care Stores	15	1.1%	100	0.6%
Gasoline Stations	7	0.5%	37	0.2%
Clothing & Clothing Accessories Stores	27	2.0%	102	0.6%
Sport Goods, Hobby, Book, & Music Stores	11	0.8%	102	0.6%
General Merchandise Stores	13	1.0%	1,031	6.4%
Miscellaneous Store Retailers	28	2.1%	197	1.2%
Nonstore Retailers	3	0.2%	5	0.0%
Transportation & Warehousing	14	1.0%	90	0.6%
Information	13	1.0%	210	1.3%
Finance & Insurance	109	8.1%	428	2.7%
Central Bank/Credit Intermediation & Related Activities	60	4.5%	176	1.1%
Securities, Commodity Contracts & Other Financial	15	1.1%	84	0.5%
Insurance Carriers & Related Activities; Funds, Trusts &	34	2.5%	168	1.1%
Real Estate, Rental & Leasing	142	10.5%	794	5.0%
Professional, Scientific & Tech Services	136	10.1%	477	3.0%
Legal Services	29	2.2%	99	0.6%
Management of Companies & Enterprises	0	0.0%	0	0.0%
Administrative & Support & Waste Management & Remediation	48	3.6%	334	2.1%
Educational Services	28	2.1%	987	6.2%
Health Care & Social Assistance	117	8.7%	932	5.8%
Arts, Entertainment & Recreation	41	3.0%	4,175	26.1%
Accommodation & Food Services	129	9.6%	2,507	15.7%
Accommodation	18	1.3%	604	3.8%
Food Services & Drinking Places	111	8.2%	1,903	11.9%
Other Services (except Public Administration)	124	9.2%	823	5.1%
Automotive Repair & Maintenance	10	0.7%	97	0.6%
Public Administration	25	1.9%	476	3.0%
Unclassified Establishments	77	5.7%	35	0.2%
<b>Total</b>	<b>1,346</b>	<b>100.0%</b>	<b>15,996</b>	<b>100.0%</b>

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