



# KEYS TO BUSINESS SUCCESS

In this round-table style event, attendees will choose their top three topics and meet in small groups with business experts.

## Event Details:



Thursday, June 8



9am - noon



UC Riverside - Palm Desert  
75080 Frank Sinatra Dr.  
Palm Desert, CA 92211



Dedicated Networking Time  
Resource Fair  
Parking and Breakfast  
Provided

RSVP here: <http://keystobusinesssuccesspalmdesert.eventbrite.com>

**FREE EVENT - OPEN TO THE PUBLIC**

## Topics Offered:

- Marketing Strategies That Work
- Financing for Business Success
- ABCs of Starting a Business
- Build Your Business Dream Team: Banker, Accountant, Attorney
- To Increase Sales or Decrease Costs: Financial Statements How-To
- Tips for Running a Successful Food Business

Hosted by:

As a non-profit organization dedicated to