

	Coachella cit...
<b>Population Summary</b>	
2000 Total Population	23,189
2010 Total Population	40,704
2016 Total Population	43,813
2016 Group Quarters	40
2021 Total Population	47,173
2016-2021 Annual Rate	1.49%
2016 Total Daytime Population	35,588
Workers	8,901
Residents	26,687
<b>Household Summary</b>	
2000 Households	4,916
2000 Average Household Size	4.69
2010 Households	8,998
2010 Average Household Size	4.52
2016 Households	9,576
2016 Average Household Size	4.57
2021 Households	10,276
2021 Average Household Size	4.59
2016-2021 Annual Rate	1.42%
2010 Families	8,330
2010 Average Family Size	4.57
2016 Families	8,858
2016 Average Family Size	4.62
2021 Families	9,496
2021 Average Family Size	4.64
2016-2021 Annual Rate	1.40%
<b>Housing Unit Summary</b>	
2000 Housing Units	5,546
Owner Occupied Housing Units	54.3%
Renter Occupied Housing Units	34.3%
Vacant Housing Units	11.4%
2010 Housing Units	9,903
Owner Occupied Housing Units	56.4%
Renter Occupied Housing Units	34.5%
Vacant Housing Units	9.1%
2016 Housing Units	10,700
Owner Occupied Housing Units	53.8%
Renter Occupied Housing Units	35.7%
Vacant Housing Units	10.5%
2021 Housing Units	11,838
Owner Occupied Housing Units	52.3%
Renter Occupied Housing Units	34.5%
Vacant Housing Units	13.2%
<b>Median Household Income</b>	
2016	\$40,448
2021	\$40,954
<b>Median Home Value</b>	
2016	\$160,324
2021	\$173,382
<b>Per Capita Income</b>	
2016	\$11,329
2021	\$11,914
<b>Median Age</b>	
2010	24.5
2016	25.5
2021	26.6

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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<b>2016 Households by Income</b>	
Household Income Base	9,576
<\$15,000	13.0%
\$15,000 - \$24,999	15.1%
\$25,000 - \$34,999	13.8%
\$35,000 - \$49,999	18.1%
\$50,000 - \$74,999	21.0%
\$75,000 - \$99,999	10.1%
\$100,000 - \$149,999	7.2%
\$150,000 - \$199,999	0.7%
\$200,000+	1.1%
Average Household Income	\$50,694
<b>2021 Households by Income</b>	
Household Income Base	10,277
<\$15,000	14.7%
\$15,000 - \$24,999	14.7%
\$25,000 - \$34,999	12.6%
\$35,000 - \$49,999	16.5%
\$50,000 - \$74,999	20.1%
\$75,000 - \$99,999	11.4%
\$100,000 - \$149,999	7.6%
\$150,000 - \$199,999	1.0%
\$200,000+	1.3%
Average Household Income	\$53,253
<b>2016 Owner Occupied Housing Units by Value</b>	
Total	5,757
<\$50,000	11.6%
\$50,000 - \$99,999	12.0%
\$100,000 - \$149,999	21.4%
\$150,000 - \$199,999	23.8%
\$200,000 - \$249,999	9.8%
\$250,000 - \$299,999	6.7%
\$300,000 - \$399,999	8.1%
\$400,000 - \$499,999	2.2%
\$500,000 - \$749,999	1.8%
\$750,000 - \$999,999	0.8%
\$1,000,000 +	1.7%
Average Home Value	\$198,971
<b>2021 Owner Occupied Housing Units by Value</b>	
Total	6,194
<\$50,000	12.1%
\$50,000 - \$99,999	12.6%
\$100,000 - \$149,999	15.4%
\$150,000 - \$199,999	21.2%
\$200,000 - \$249,999	9.6%
\$250,000 - \$299,999	3.1%
\$300,000 - \$399,999	9.1%
\$400,000 - \$499,999	8.2%
\$500,000 - \$749,999	5.2%
\$750,000 - \$999,999	1.5%
\$1,000,000 +	2.0%
Average Home Value	\$238,412

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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Coachella City, CA (0614260)  
Geography: Place

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<b>2010 Population by Age</b>	
Total	40,704
0 - 4	11.0%
5 - 9	10.9%
10 - 14	10.4%
15 - 24	18.5%
25 - 34	16.4%
35 - 44	12.8%
45 - 54	10.1%
55 - 64	5.4%
65 - 74	2.8%
75 - 84	1.3%
85 +	0.4%
18 +	61.2%
<b>2016 Population by Age</b>	
Total	43,818
0 - 4	11.0%
5 - 9	9.9%
10 - 14	9.6%
15 - 24	18.7%
25 - 34	16.5%
35 - 44	12.5%
45 - 54	10.0%
55 - 64	6.7%
65 - 74	3.3%
75 - 84	1.4%
85 +	0.4%
18 +	64.1%
<b>2021 Population by Age</b>	
Total	47,169
0 - 4	10.9%
5 - 9	9.7%
10 - 14	9.3%
15 - 24	17.2%
25 - 34	16.8%
35 - 44	13.3%
45 - 54	9.5%
55 - 64	7.1%
65 - 74	4.0%
75 - 84	1.7%
85 +	0.5%
18 +	64.9%
<b>2010 Population by Sex</b>	
Males	20,284
Females	20,420
<b>2016 Population by Sex</b>	
Males	22,003
Females	21,815
<b>2021 Population by Sex</b>	
Males	23,737
Females	23,432

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Population by Race/Ethnicity</b>	
Total	40,704
White Alone	48.1%
Black Alone	0.8%
American Indian Alone	0.7%
Asian Alone	0.7%
Pacific Islander Alone	0.1%
Some Other Race Alone	47.1%
Two or More Races	2.6%
Hispanic Origin	96.4%
Diversity Index	78.4
<b>2016 Population by Race/Ethnicity</b>	
Total	43,813
White Alone	47.9%
Black Alone	0.7%
American Indian Alone	0.7%
Asian Alone	0.7%
Pacific Islander Alone	0.1%
Some Other Race Alone	47.4%
Two or More Races	2.6%
Hispanic Origin	96.6%
Diversity Index	78.6
<b>2021 Population by Race/Ethnicity</b>	
Total	47,174
White Alone	48.2%
Black Alone	0.7%
American Indian Alone	0.6%
Asian Alone	0.7%
Pacific Islander Alone	0.1%
Some Other Race Alone	47.1%
Two or More Races	2.6%
Hispanic Origin	96.8%
Diversity Index	78.2
<b>2010 Population by Relationship and Household Type</b>	
Total	40,704
In Households	99.9%
In Family Households	97.3%
Householder	20.5%
Spouse	13.7%
Child	48.7%
Other relative	10.6%
Nonrelative	3.8%
In Nonfamily Households	2.6%
In Group Quarters	0.1%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.1%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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<b>2016 Population 25+ by Educational Attainment</b>	
Total	22,275
Less than 9th Grade	29.9%
9th - 12th Grade, No Diploma	17.8%
High School Graduate	27.0%
GED/Alternative Credential	3.4%
Some College, No Degree	15.0%
Associate Degree	2.1%
Bachelor's Degree	3.9%
Graduate/Professional Degree	0.9%
<b>2016 Population 15+ by Marital Status</b>	
Total	30,449
Never Married	40.4%
Married	51.2%
Widowed	3.1%
Divorced	5.3%
<b>2016 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	86.8%
Civilian Unemployed	13.2%
<b>2016 Employed Population 16+ by Industry</b>	
Total	17,549
Agriculture/Mining	11.8%
Construction	8.4%
Manufacturing	4.7%
Wholesale Trade	2.7%
Retail Trade	10.9%
Transportation/Utilities	2.3%
Information	1.2%
Finance/Insurance/Real Estate	1.8%
Services	54.6%
Public Administration	1.6%
<b>2016 Employed Population 16+ by Occupation</b>	
Total	17,549
White Collar	27.8%
Management/Business/Financial	4.2%
Professional	6.9%
Sales	9.1%
Administrative Support	7.5%
Services	35.5%
Blue Collar	36.7%
Farming/Forestry/Fishing	11.6%
Construction/Extraction	8.0%
Installation/Maintenance/Repair	5.6%
Production	4.4%
Transportation/Material Moving	7.1%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	40,704
Population Inside Urbanized Area	98.8%
Population Inside Urbanized Cluster	0.0%
Rural Population	1.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Households by Type</b>	
Total	8,998
Households with 1 Person	5.2%
Households with 2+ People	94.8%
Family Households	92.6%
Husband-wife Families	62.0%
With Related Children	49.1%
Other Family (No Spouse Present)	30.5%
Other Family with Male Householder	9.1%
With Related Children	6.8%
Other Family with Female Householder	21.4%
With Related Children	17.2%
Nonfamily Households	2.3%
All Households with Children	73.6%
Multigenerational Households	17.7%
Unmarried Partner Households	9.6%
Male-female	8.7%
Same-sex	0.9%
<b>2010 Households by Size</b>	
Total	8,998
1 Person Household	5.2%
2 Person Household	11.2%
3 Person Household	14.6%
4 Person Household	22.4%
5 Person Household	20.1%
6 Person Household	12.0%
7 + Person Household	14.5%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	8,998
Owner Occupied	62.1%
Owned with a Mortgage/Loan	53.4%
Owned Free and Clear	8.7%
Renter Occupied	37.9%
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	9,903
Housing Units Inside Urbanized Area	96.4%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	3.6%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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### Top 3 Tapestry Segments

1. Las Casas (13B)
2. Up and Coming Families
3. Barrios Urbanos (7D)

### 2016 Consumer Spending

Apparel & Services: Total \$	\$13,836,757
Average Spent	\$1,444.94
Spending Potential Index	72
Education: Total \$	\$7,996,221
Average Spent	\$835.03
Spending Potential Index	59
Entertainment/Recreation: Total \$	\$18,414,983
Average Spent	\$1,923.04
Spending Potential Index	66
Food at Home: Total \$	\$33,894,379
Average Spent	\$3,539.51
Spending Potential Index	71
Food Away from Home: Total \$	\$20,780,747
Average Spent	\$2,170.09
Spending Potential Index	70
Health Care: Total \$	\$31,476,170
Average Spent	\$3,286.99
Spending Potential Index	62
HH Furnishings & Equipment: Total \$	\$11,388,589
Average Spent	\$1,189.28
Spending Potential Index	67
Personal Care Products & Services: Total \$	\$4,803,435
Average Spent	\$501.61
Spending Potential Index	68
Shelter: Total \$	\$106,103,273
Average Spent	\$11,080.12
Spending Potential Index	71
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$13,572,385
Average Spent	\$1,417.33
Spending Potential Index	61
Travel: Total \$	\$11,413,891
Average Spent	\$1,191.93
Spending Potential Index	64
Vehicle Maintenance & Repairs: Total \$	\$6,715,038
Average Spent	\$701.24
Spending Potential Index	68

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.